

Tails

Winter 2019



PROVIDING SECOND CHANCES TO ANIMALS SINCE 1870



***Bennet**, a Shelter Buddies volunteer, reads to cats every Saturday. Since its January 2016 launch, more than 3,200 children in the Shelter Buddies program have read a total of 6,221 hours to animals at both HSMO Adoption Centers.*

Humane Education

Connecting through Books Offers Comfort to Shelter Animals

11-year-old Bennet and his dad visit the Macklind Adoption Center every Saturday and have for three years. Bennet knows the drill by now and looks forward to every visit. He comes to read to some of his animal friends and he takes his role very seriously. He knows it's an opportunity to strengthen his reading skills, but more importantly, it's precious, uninterrupted attention he's giving to animals.

To observe one of these reading sessions is quite a treat as you watch a child sit upon a cushion at ground level, open a book, and begin reading out loud to a dog who first listens from the back of the enclosure but slowly moves toward the front to find out just what's going on. By the end of the story, dog and child are closer together than when they started and the look on the dog's face says, "just one more story."

The Humane Society launched its Shelter Buddies reading program as a way to offer shelter pets the human interaction they crave so much while giving children the chance to strengthen their reading skills at the same time. This program has created magical moments for shelter pets and 3,200 St. Louis area children for more than four years and is still going strong.

A collaboration between Animal Behavior, Adoption Center and Humane Education staff, this program received national and international recognition when it kicked off in 2016. Shelters from throughout the U.S. inundated the Humane Education department with requests for information. The Shelter Buddies reading guide was downloaded 400 times. "We even had a request from Japan," said JoEllyn Klepacki, director of Humane Education.

Starting in 1870, Humane Education efforts were focused on children's clubs and pamphlets, both of which were undertaken by volunteers. For the first 30 years, the only paid Humane Society employees were the agents who intervened in cases of animal abuse.

Today about 30,000 children are impacted by Humane Education programs each year. Two staff members and a team of dedicated volunteers, plan, coordinate and collaborate on hundreds of school programs, tours, summer camps, scout badge workshops, and college classes, all offered to spread compassion for all living creatures.

As they were from the beginning in 1870, volunteers are vital to the program's success. "We are thankful to our dedicated volunteers who plant the seeds of kindness for animals through every interaction they have with the children in our programs," Klepacki said.

To learn about becoming a Humane Educator volunteer, visit hsmo.org/volunteer/humaneeducators.

Directory

Websites

hsmo.org
longmeadowrescueranch.org
amcma.org
STLLostPets.org

Main Number 314-647-8800

Report Animal Abuse and Neglect

314-647-4400 or 800-383-9835

Adoption Centers: Adoptions, Pet Lost and Found,
Cremation Services

St. Louis City Center 314-951-1562
Best Buddy Center 314-951-1588

Adoption Centers Hours

Mon.-Fri. noon-6 p.m.
Sat. 10 a.m.-5 p.m.
Sun. noon-4 p.m.

Animal Medical Center of Mid-America

All locations 314-951-1534

Patients seen by appointment

St. Louis City Center and Best Buddy Center hours:

Mon.-Thurs. 8:30 a.m.-6 p.m.
Fri. 8:30 a.m.-5 p.m.
Sat. 8 a.m.-4 p.m.
Sun. CLOSED

Donations

314-951-1542

Memberships, auto donations, planned giving

Volunteer Program

314-951-1577

Longmeadow Rescue Ranch

636-583-8759

Open Houses: Fri. noon-3 p.m.

Sat. 11 a.m.-3 p.m.

Other adoption hours by appointment

Location Addresses

Headquarters/St. Louis City Center –
1201 Macklind Ave., St. Louis, MO 63110
Best Buddy Center – 11660 Administration Dr.,
Maryland Heights, MO 63146
Longmeadow Rescue Ranch –
480 Josephs Rd., Union, MO 63084
All locations closed major holidays

Tails Staff

Publisher – Kathryn Warnick, president
Managing Editor – Jen McMahon, director
of Communications
Editor – Karen Isbell, Isbell Ink
Contributors – Jeane Jae, JoEllyn Klepacki,
Becky Krueger, Katy Megahan, Emilee Murphree
Design – 501creative, inc.
Photography – Mike Bizelli, Cheryl Alsop-Brown;
employees, volunteers and supporters of the
Humane Society of Missouri

Tails is published quarterly by the
Humane Society of Missouri.

Mission: Since 1870, the Humane Society of Missouri has been dedicated to second chances. We provide a safe and caring haven to all animals in need—large and small—that have been abused, neglected or abandoned. Our mission is to end the cycle of abuse and pet overpopulation through our rescue and investigation efforts, spay/neuter programs and educational classes. We are committed to creating lasting relationships between people and animals through our adoption programs and our shelter pet training program. We further support that bond by making available world-class veterinary care.

The Humane Society of Missouri is an independent, non-profit organization not affiliated with any national animal welfare organizations. We do not receive tax support or United Way funding. We rely on the generosity of individuals, corporations, foundations and fees for services.

Animal Cruelty Task Force

38 Animals Saved from Starvation

SEPTEMBER 13, 2019

Benton County—Animals received were severely underweight, fur matted with urine and feces

In mid-September, the Humane Society of Missouri's Animal Cruelty Task Force, working in cooperation with the Benton County Sheriff's Office, received 36 dogs and two cats through a voluntary surrender. Once surrendered, the Animal Cruelty Task Force transported the animals to the Humane Society of Missouri's (HSMO) headquarters for veterinary treatment and rehabilitation.

When the animals were evaluated by the HSMO veterinary staff, many were found severely underweight, fur matted with urine and feces, many of them testing positive for internal and external parasites as well as varying degrees of eye and ear infections. Due to the poor health of the animals, it may take many weeks for them to fully recover and be available for adoption.

"This is an extremely complicated case and particularly disturbing on many levels, said Debbie Hill, vice president of operations at the Humane Society of Missouri. "It never gets any easier to see animals suffering. We are thankful for local law enforcement's continued vigilance over these types of situations."

The Benton County Sheriff had the following to say, "My eternal gratitude goes out to the hard working men and women of the Missouri Humane Society who spend countless grueling hours protecting and defending animals. We call upon this amazing group way more than I'd like to see here in our county."

The Humane Society of Missouri and its dedicated staff will continue to care for these animals until they are ready to find forever homes. In addition, the Animal Cruelty Task Force division of the Humane Society of Missouri is working in full cooperation with authorities to provide detailed accounts and forensic evidence to aid in the investigation and prosecution of this case.



Monetary donations may be made to support our Animal Cruelty Fund by visiting hsmo.org/bentoncounty.

We're celebrating our 150th birthday in 2020!

Look for more information on how you can help us celebrate this momentous occasion all year long! **#happytails150**





Travis Arndt is the director of the Animal Medical Center of Mid-America. Dr. Arndt is a long-term staff veterinarian for HSMO's AMCMA.

Holiday Stress Affects Pets Too

What can I do to help my anxious pet be more relaxed during stressful times?

Traveling, parties, out of town visitors, maybe even a new furry addition to the family...the hustle, bustle and excitement of the holiday season is enough to make even the jolliest person feel a little stressed out. Imagine what it's like for your dog or cat!

Dogs and cats don't always do well with change, so any disruption or difference in their routine can cause them to feel anxious and stressed. And, numerous studies have shown that when people are feeling stress, their pets are likely to mirror those feelings. So, it's no wonder pets are more anxious around the holidays.

The best thing pet parents can do is anticipate when their dog or cat could experience stress and prevent it as much as possible. At the Animal Medical Center of Mid-America, our veterinarians are experienced in helping pets with fear, stress and anxiety. Through our Fear-Free veterinary training, we've studied the subtle signs of stress and what to do to help pets overcome their fears.

If your pet becomes stressed during the holidays, or if you are expecting a change in your pet's normal routine, there are things you can do to help alleviate your pet's stress.

Pheromones

Mimicking the natural calming signals given off by a dog or cat, pheromones such as Adaptil® and Feliway® can help pets feel less anxious. They come in various forms—spray bottle, wipes, diffusers and collars for dogs.

Supplements

Your veterinarian might recommend dietary supplements to help your pet. A newer product available for dogs at AMCMA is Purina's Pro Plan® Veterinary Calming Care. It contains a probiotic that helps dogs maintain calm behavior. It can take up to six weeks to see results, so the sooner you can start Calming Care, the better.

Another supplement that can help pets remain calm is Zylkene®, which is derived from a protein in milk. The protein interacts naturally within the pet's body, resulting in relaxation. It is the same protein that helps neonate puppies and kittens fall asleep after suckling. Zylkene®, an oral capsule that can be given whole or opened and sprinkled on your pet's food, is available at AMCMA for dogs and cats and can be used long- or short-term.

Pharmaceuticals

Sometimes, veterinarian-prescribed pharmaceuticals are a good option to help your pet cope with stress and anxiety. We have seen great results in dogs who use a product called Sileo®. It is FDA-approved and calms without sedating. Sileo® is a gel that is applied on the inside of your dog's cheek. It takes up to an hour for it to take full effect, but it lasts two to three hours and can be re-applied every two hours, up to five times a day.

If your pet experiences stress or you anticipate a change in your pet's routine, make an appointment with one of our veterinarians. Call 314-951-1534 or visit amcma.org.



U.S. Private Wealth Management
U.S. Bank

Joining hands, healing hearts

Your steadfast support and inspiring hope for the future has made an impact on the hearts and minds of our community. At U.S. Bank Private Wealth Management, we're proud to support the Humane Society of Missouri. We recognize the strength and healing your organization brings to our community when it's needed most.

Allen Palmquist

Senior Vice President, Private Wealth Advisor
allen.palmquist@usbank.com
314.418.8265

privatewealth.usbank.com



Member FDIC. ©2019 U.S. Bank. 267101



Pet Lovers Holiday Gift Guide

Bring comfort and joy to the animals at HSMO and Longmeadow Rescue Ranch this holiday season by shopping our PAWsome gift guide!



Gifts with a "Twist"

Celebrate the spirit and talent of Twister the rescue horse by gifting one of his original paintings or the beautiful book written about his life, "Twist of Fate: The Miracle Colt and His Friends." Twister is also available as a Barn Buddies plush!

Where to Purchase

Paintings: longmeadowrescueranch.org/twisterpaints or Longmeadow Rescue Ranch in Union, MO
Book: Longmeadow Rescue Ranch gift shop
Twister's Barn Buddies plush: call 314-951-1542

Do you or does someone you know work for the Federal government?

Designate the **Humane Society of Missouri** as your charity of choice when giving this season and help give animals the second chance they deserve!

CFC#66480



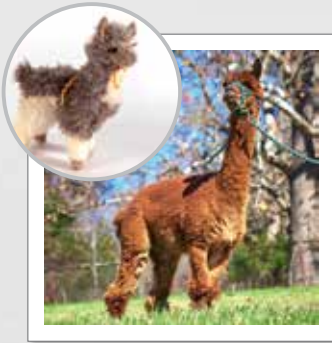
Mercedes-Benz
of St. Louis

Gifts to Cherish

St. Louis' own Diane Katzman Design has created a stunning line of sterling silver ornaments, keychains and bracelets and they make the perfect gift for the pet lover in your life.

Where to Purchase

HSMO and Longmeadow Rescue Ranch gift shops



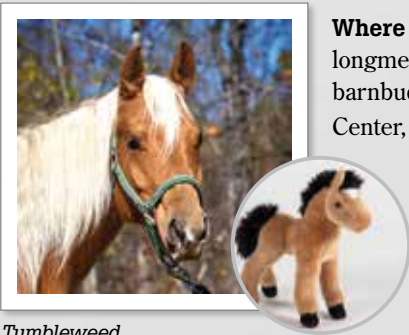
Teagan

Buddy Up!

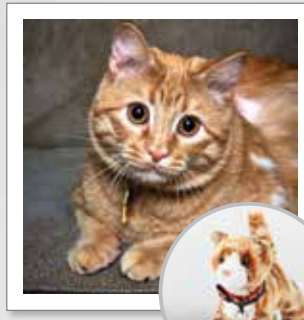
Perfect for the person who has everything, a Barn Buddies sponsorship helps board and provide medical care for animals at Longmeadow Rescue Ranch and comes with an adorable plush as a reminder of the furry or feathered friend you've helped.

Where to Purchase

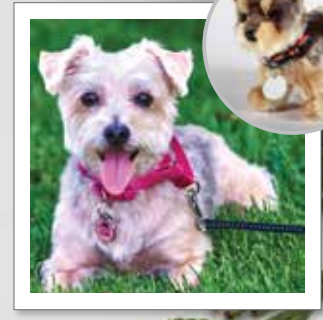
longmeadowrescueranch.org/
barnbuddies, St. Louis City Adoption Center, or by phone at 314-951-1542



Tumbleweed



Apollo



Frannie

Friends FUR-Ever

Your support as a FUR-EVER FRIEND provides safe shelter, life-saving veterinary treatment, and much-needed TLC for the animals in our care at HSMO and is a great way to pair the animal lover in your life with a new cuddly pal!

Where to Purchase

hsmo.org/fureverfriends, HSMO St. Louis City Adoption Center, or by phone at 314-951-1542

Can't Decide? Gift Cards Fit Every Need

Give pet lovers the option of selecting their own perfect gift (or contribute toward their adoption fee when they find the perfect pet), with a gift card, good at HSMO and Animal Medical Center of Mid-America (AMCMA) locations and Longmeadow Rescue Ranch.

Where to Purchase

HSMO gift shops, hsmo.org/gift-shop, or by phone at 314-951-1542



Kimball Select

WORK SPACES

LISTEN | CREATE | INSPIRE

certified WBENC

IMPACTING CULTURE THROUGH ENVIRONMENT

wspaces.com

ELCO

WHERE CUSTOMERS ARE FIRST AND CARS ARE SECOND TO NONE

PROUD SUPPORTER OF HUMANE SOCIETY OF MISSOURI

OVER 1,000 NEW & PRE-OWNED VEHICLES

ELCO CHEVROLET CADILLAC

1570 Manchester Rd
Ballwin, MO 63001
636-227-5333
www.elcochevroletcadillac.com

FIND NEW ROADS

Your Donations at Work

Well-Used Animal Rescue Trailer Retired After 18 Years of Service

New Rig Recently Commissioned

HSMO's Big Animal Rescue Trailer, affectionately known as BART, has traveled hundreds of thousands of miles through many Midwestern and Eastern states providing safe-haven and transport to a better life for tens of thousands of animals affected by disaster and human cruelty.

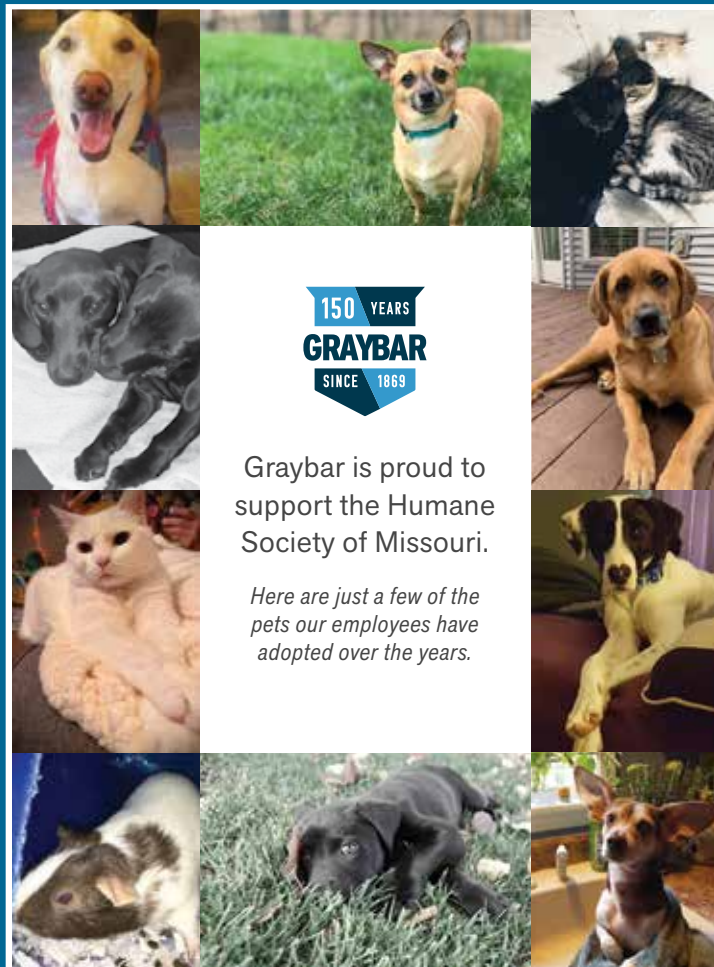
Funded through the generosity of animal lovers, BART began service in 2002. HSMO's Animal Cruelty Task Force began planning for a replacement for the well-worn vehicle in late Summer 2018.

In November 2019, a beautiful new BART II was delivered to HSMO headquarters. Sporting a bold color scheme and large photos of animals, BART II is a welcome addition to the HSMO rescue fleet.

The 33-ft. custom-built, trailer is capable of housing up to 120 animals, depending on their species and size, in 52 stainless steel cages, each with a comfort platform and multiple configuration options. A separate diesel generator powers the trailer and offers climate control. This multi-use vehicle can actually be used in rescues, disaster response and mobile adoptions.

Donations to the Humane Society, including a major contribution from the Rudolph Wise Trust, funded the cost of the BART II trailer and truck. Donations to the Animal Cruelty Fund help support the operation and maintenance of HSMO's rescue vehicles.

"These trailers are crucial to our ability to rescue large numbers of animals in distress in challenging situations," said Kathy Warnick, HSMO President. "We are very grateful to our donors who recognize this need. Their generosity has and will save thousands more animals in need for many decades to come."



BERRA FAMILY
CHARITABLE FOUNDATION

 *Supports the* 
Humane Society of Missouri

The Berra Family Charitable Foundation is a proud sponsor of the Humane Society of Missouri. We established our foundation in 2017 to formalize our family giving in accord with our shared beliefs and values. Our foundation promotes a philanthropic vision by funding programs and services that benefit education, health, military, animals, and other societal needs that reflect our personal charitable interests.



berrafamilyfoundation.org



From food to litter, we're proud
to support the pets of
the Humane Society of Missouri.



Purina trademarks are owned by Société des Produits Nestlé S.A.
Any other marks are property of their respective owners. Printed in USA.



Humane Society of Missouri
1201 Macklind Avenue
St. Louis, MO 63110
hsmo.org



Non-Profit
Organization
U.S. Postage
PAID
St. Louis, MO
Permit #1381

Name misspelled? Receiving duplicate copies?
Please call 314-951-1542 to change your address.

INSIDE

Animal Cruelty Task Force
38 Animals Saved from Starvation

Animal Medical Center
Holiday Stress Affects Pets Too

Pet Lovers Holiday Gift Guide
Bring Comfort and Joy to the Animals at
HSMO and Longmeadow Rescue Ranch



Mark Your Calendar



**MAY 16
2020**

Cricket Field | Forest Park
Benefiting HSMO's Animal Cruelty Fund
Updates at hsmo.org/bark



WE CARE
about a healthy future

CENTENE
Charitable Foundation

WE ARE PROUD TO SUPPORT
Humane Society of Missouri