

Humane Society of Missouri

# Tails

Celebrating  
**150**  
Years

1870–2020

Inside on pages 4–5

Spring 2020



PROVIDING SECOND CHANCES TO ANIMALS SINCE 1870

## From the Depths of Despair to a Delightful Reunion

**Do Our Pets Remember Us? After more than a year apart, a pug and her family were reunited thanks to outstanding shelter staff, keen detective work, microchips, and rabies tags.**

In our last issue, we shared the sobering news of the surrender of 36 dogs and two cats, all of whom were in horrid condition. One of the animals we received from this rescue, now affectionately known as Peanut, was at the center of a story that HSMO staff and volunteers will not soon forget. In fact, Peanut and her family were the subject of a two-part series highlighted during our recent *KSDK News Channel Five Second Chances Telethon* held on January 29.

During this massive investigation, our Animal Cruelty Task Force discovered a deceased dog in a cage. A collar and set of tags not belonging to the deceased dog were on the cage. From those tags and through multiple calls and emails following the path of those tags, we determined that one of the animals was alive and now in our care. She had actually been separated from her family for more than a year.

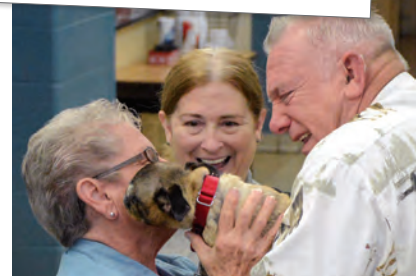
Through the keen work of our *Animal Cruelty Task Force* (ACT) investigators, we found Clarence and Sandra, original owners of Peanut the Pug. They had, with the best intentions, turned Peanut over to a group that claimed they would find a good home for her when the couple was forced unexpectedly to move and were not able to take Peanut with them. Unfortunately, Peanut and hundreds of other animals ended up in a multi-state transport gone wrong.

When we finally found the couple, we shared photos of the very frail Peanut via email and they immediately wanted to come and get her. Peanut needed extensive medical treatment, so after we nursed her back to health, we let the couple know she was ready. They began planning their trip from Oklahoma to St. Louis to be reunited with Peanut. On one of the phone calls to update the couple on Peanut's progress, Sandra had expressed concern that Peanut may not remember them. They were reassured by ACT staff that our pets remember us through scent and sound.

That was certainly the case on that much anticipated day in mid-October, one month after Peanut had been rescued, when Sandra and Clarence were reunited with Peanut. "Oh, listen to her, she's crying for us. She does remember us," said Sandra. "We just never thought we'd see her again."

Holding back tears, Clarence said, "We are so happy to have her back in our arms and we're so thankful to the Humane Society for never giving up on her, nursing her back to health, and for such great detective work to find us after we had moved."

It is stories like Peanut's that remind us of the importance of our work at HSMO. We are so thankful for our staff, the many volunteers, and all of the supporters within the community who help make these types of recoveries and reunions possible.



**View Peanut's story  
and many others online**

The one-hour Telethon replay can be found on our website at [hsmo.org/telethon](https://hsmo.org/telethon). It's also not too late to donate to support our future rescues by visiting the same page.

## Directory

### Websites

hsmo.org  
longmeadowrescueranch.org  
amcma.org  
STLLostPets.org

**Main Number** 314-647-8800

### Report Animal Abuse and Neglect

314-647-4400 or 800-383-9835

**Adoption Centers:** Adoptions, Pet Lost and Found,  
Cremation Services

St. Louis City Center 314-951-1562  
Best Buddy Center 314-951-1588

### Adoption Centers Hours

Mon.-Fri. noon-6 p.m.  
Sat. 10 a.m.-5 p.m.  
Sun. noon-4 p.m.

### Animal Medical Center of Mid-America

All locations 314-951-1534  
Patients seen by appointment  
St. Louis City Center and Best Buddy Center hours:  
Mon.-Thurs. 8:30 a.m.-6 p.m.  
Fri. 8:30 a.m.-5 p.m.  
Sat. 8 a.m.-4 p.m.  
Sun. CLOSED

### Donations

314-951-1542  
Memberships, auto donations, planned giving

### Volunteer Program

314-951-1577  
**Longmeadow Rescue Ranch** 636-583-8759  
Open Houses: Fri. noon-3 p.m.  
Sat. 11 a.m.-3 p.m.

Other adoption hours by appointment

### Location Addresses

Headquarters/St. Louis City Center –  
1201 Macklind Ave., St. Louis, MO 63110  
Best Buddy Center – 11660 Administration Dr.,  
Maryland Heights, MO 63146  
Longmeadow Rescue Ranch –  
480 Josephs Rd., Union, MO 63084  
All locations closed major holidays

### Tails Staff

**Publisher** – Kathryn Warnick, president  
**Managing Editor** – Jen McMahon, director  
of communications  
**Editor** – Karen Isbell, Isbell Ink  
**Contributors** – Libby Beldner, Shana Cook,  
Gina Fromme, Jeane Jae, JoEllyn Klepacki,  
Becky Krueger, Katy Megahan, Emilee Murphree  
**Design** – 501creative, inc.

**Photography** – Mike Bizelli, Cheryl Alsop-Brown;  
employees, volunteers, and supporters of the  
Humane Society of Missouri

**Tails** is published quarterly by the  
Humane Society of Missouri.

**Mission:** Since 1870, the Humane Society of Missouri has been dedicated to second chances. We provide a safe and caring haven to all animals in need—large and small—that have been abused, neglected or abandoned. Our mission is to end the cycle of abuse and pet overpopulation through our rescue and investigation efforts, spay/neuter programs, and educational classes. We are committed to creating lasting relationships between people and animals through our adoption programs and our shelter pet training program. We further support that bond by making available world-class veterinary care.

*The Humane Society of Missouri is an independent, non-profit organization not affiliated with any national animal welfare organizations. We do not receive tax support or United Way funding. We rely on the generosity of individuals, corporations, foundations, and fees for services.*

# Something to Wag About

**Since its inception in 1870, the Humane Society has depended not only on staff members, but also on community leaders and passionate volunteers.**

In this issue, we shine the spotlight on three groups that provide unwavering support for the mission of the Humane Society: the *Friends Council* (focused on community and corporate leaders), the *Women's Leadership Council* (career women) and *Young Friends* (young professionals). "These networks of people with shared interests make each a vibrant group," commented Kathy Warnick, CEO, "because they are implementing their vision with their peers. Staff members support their efforts, but the volunteers are making a difference in the lives of countless animals."

## Friends Since 1990

The *Friends Council* began 30 years ago as the brainchild of the late Faye Beth Baer O'Byrne, a pet lover with a warm heart and plenty of friends. She envisioned a group that would host high-dollar fundraisers not only to raise money but also to acquaint her network with the Humane Society. Over the years, the *Friends Council* has raised millions on our behalf with fetchingly named events such as the *Bow Wow Brunch* and *Art for Animals*.



Long-time Friends Council member, Kathy Leonard, with Bob Faulkner enjoying Glow in the Park.



Several WLC members enjoying one of several events hosted by the council annually.

## Women Leading the Way

In 2006, businesswoman, Jan Torrisi-Mokwa, formed the *Women's Leadership Council* (WLC). The organization's goal was to fundraise while building a network for professional women. Since its inception, this council has raised more than a million dollars to underwrite life-saving items such as the *Shelter Pet Transport Program*.

## Young Friends

St. Louis-area professionals in the 21-35 age group have been organizing the *Barktoberfest* fundraiser since its 2014 founding. They also host "friend-raising" events to increase awareness among their peers. In addition, this group's very popular beer garden at our annual *Bark in the Park* has become an HSMO staple.



This energetic group of animal welfare supporters is pictured here preparing for one of our annual Barktoberfest gatherings.

**The funds and friends generated by these three groups on behalf of our mission is certainly something to wag about.**





*Travis Arndt is the director of the Animal Medical Center of Mid-America. Dr. Arndt is a long-term staff veterinarian for HSMO's AMCMA.*

# Animal Medical Center OF MID-AMERICA

## HSMO Hits Spay/Neuter Milestone — 400,000 and Counting!

**The Humane Society of Missouri is committed to ending pet overpopulation, and a large component of that stems from our leadership in spay and neuter efforts.**

All dogs and cats adopted from HSMO are spayed or neutered prior to adoption. For nearly 20 years, we have offered a low-cost spay/neuter program for pet owners in Missouri called *Operation SNIP* to help end pet overpopulation.

This past year, HSMO achieved a milestone: In late 2019, we had performed 400,000 spay/neuter procedures!

### Not Your Typical Veterinary Clinic

Our veterinary hospital, Animal Medical Center of Mid-America (AMCMA), is located inside each HSMO building. Open to the public, the veterinary hospitals provide spay/neuter surgeries, wellness exams, vaccinations, dental procedures, surgeries, rehabilitation, and more.

AMCMA is proud to perform nearly 10,000 spay/neuter procedures for shelter pets and owned pets each year. It is the only non-profit veterinary hospital in the area that is accredited by the American Animal Hospital Association. To achieve that accreditation, AMCMA goes through an extensive certification process each year and maintains the highest standards in small animal practices.

In addition to the American Animal Hospital Association accreditation, AMCMA is certified Cat Friendly by the American Association of Feline Practitioners, and it implements Fear-Free techniques. The extra training and steps taken to ensure pets are happy and comfortable during their veterinary visits distinguishes AMCMA from other veterinary hospitals.

We make sure that all animals receive the best possible care during their time in the hospital. For surgery patients, that includes general anesthesia, sterile surgery, post-operative pain control, and laser treatment to speed healing and reduce inflammation. And pets coming for an examination can expect a gentle approach, a caring and knowledgeable veterinary team, and lots of yummy treats!

*If you would like to make an appointment at AMCMA, call 314-951-1534 or visit [amcma.org](http://amcma.org).*



*Veterinary staff at AMCMA examine a satisfied customer in one of our state-of-the-art exam rooms.*



## THANK YOU

**Our Jan. 29th Telethon on KSDK Channel 5 was a "PAWSOME" success! Thank you all for tuning in & stepping up to support our efforts. A special thank you to our sponsors: Purina, The Gatesworth, Heise Advisory Group, & Suntrup Ford!**



**It's not too late to donate!**

**Visit [hsmo.org/telethon](http://hsmo.org/telethon) to view a replay of the show & make a gift**

# Celebrating 150 Years— Transforming Lives One Tail at a Time

**150  
Years**  
1870–2020

**In 2020, the Humane Society of Missouri proudly marks the 150th anniversary of its founding. We have much to celebrate, but before we do, let's look back at how it all began thanks to the action of a few community leaders.**

Glancing back to 1870, when St. Louis was the number one commercial city west of the Mississippi and east of the Rocky Mountains, horse-drawn wagons filled the streets and docks, transporting goods to and from rail cars and steamboats. Evidence of abuse of horses and mules was everywhere. Underfed and poorly shod animals were viciously whipped when they could not pull their loads. Sickened by the horrific cruelty, the Humane Society was incorporated by area leaders who quickly got to work. Soon there were investigations and prosecutions. By the end of the 19th century, HSMO had gained a reputation for fiercely fighting for the prevention of cruelty to animals.

The unwavering core mission to save animals from suffering has remained since our inception. From the first time an agent unhitched an overworked horse in 1870, to the more than



*A Humane Society investigator stops to feed a malnourished horse along its route to transport goods in the late 1800s.*

341,000 miles traveled by a team of 10 who investigated 8,960 complaints of animal cruelty throughout the 114-county state of Missouri in 2019, HSMO remains committed to the well-being of animals. Today's broad focus on humane education, investigation, rescue, rehabilitation, adoption, and veterinary care helps to set HSMO apart as one of the most comprehensive advocates for animals in the Midwest.

HSMO's Animal Medical Center of Mid-America logged 33,043 client visits in 2019. And, HSMO placed 9,733 dogs, cats, critters, horses, and farm animals through adoption, transfer, and return-to-owner.

Horse rescue never completely disappeared from HSMO's work. In 1988, with the opening of Longmeadow Rescue Ranch, rescue and rehabilitation efforts expanded to horses and farm animals. An estimated 7,000 animals have been cared for at the ranch to-date.

Today the vibrant, compassionate organization that is the Humane Society of Missouri is one of the largest and most respected animal welfare organizations in the nation. It has long been acknowledged by other organizations as one of the best, called to help when large rescues or



*Rescue staff doing what they can to protect the welfare of animals, then and now.*





# Let's Celebrate!

**We have a monumental year ahead. Plans are underway to ensure adopters, partners, veterinary customers, donors, and employees alike feel enormous appreciation for their involvement in our success over the past 150 years.**

We're calling this a birthday celebration. Gift giving is our aim. Andy Cohen, Bravo TV personality, is leading the way as our celebrity spokesperson in asking the community to make a "happy tail" gift of a \$150. Visit [hsmo.org/150](https://hsmo.org/150) to make your gift now.

In addition to Andy's support, historic accounts of our work will appear on video and in print and we will have an exhibit at the Field House Museum. We'll also be hosting our **150th Birthday Celebration Gala on November 7 at the Ritz Carlton in Clayton, MO**. Save the date and come celebrate with us. Visit [hsmo.org/150](https://hsmo.org/150) to learn more about all of the ways we are honoring our organization's heritage. **Together, let's make every tail a happy tail!**



natural disasters overwhelm local groups. The State of Missouri, too, has long acknowledged HSMO's expertise by designating it as the lead agency in disaster responses involving animals. Twenty years into the 21st century, the Humane Society of Missouri is celebrating its 150th anniversary and looks forward to another 150 years and beyond.

For more on the past 150 years, visit [hsmo.org/150](https://hsmo.org/150).



One of our shelter pets recently found a furever home thanks to this young lady.

## Help Make Every Tail a Happy Tail.

The Humane Society of Missouri is celebrating its 150th birthday. That's 150 years of creating second chances for tens of thousands of animals in need. Andy's friends Buddy and Luna both found their forever homes thanks to the Humane Society.

You can keep even more tails wagging with a \$150 "Happy Tail" gift - that's just \$12.50 a month. Won't you help us celebrate and make every tail a happy tail?



To donate, visit [hsmo.org/150](https://hsmo.org/150)



SAVE THE DATE  
**Nov. 7<sup>th</sup>**  
ANNUAL GALA!!!

Andy Cohen, Bravo TV personality & Humane Society of Missouri ambassador

# Run! Walk! Stay! Play! Bring the Whole Pack!

**27th Annual Bark in the Park**  
**Saturday, May 16**  
**8 a.m. – 1 p.m.**  
**Cricket Field, Forest Park**



Presented by:



## Why you should join us?

Sure, it's lots of fun. But rescuing abused animals is serious work. HSMO uses funds from this event to care for helpless and voiceless animals. HSMO does not receive any assistance from federal, state, or national governments or the United Way.

Details and registration:  
[hsmo.org/bark](https://hsmo.org/bark)



## Kids to the Rescue

*Children can wear humane investigator badges and use real equipment to save (stuffed) animals in distress.*

***Find us in the Kids Corner!***







Happy 150th Anniversary to the  
Humane Society of Missouri!

We are proud to partner with you!



Purina trademarks are owned by Société des Produits Nestlé S.A.  
Any other marks are property of their respective owners. Printed in USA.

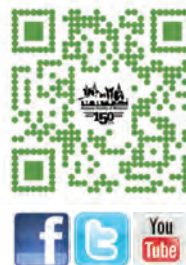


Your Pet, Our Passion.®





Humane Society of Missouri  
1201 Macklind Avenue  
St. Louis, MO 63110  
hsmo.org



Non-Profit  
Organization  
U.S. Postage  
PAID  
St. Louis, MO  
Permit #1381

Name misspelled? Receiving duplicate copies?  
Please call 314-951-1542 to change your address.

INSIDE

## AMCMA

HSMO Hits Spay/Neuter Milestone

## Celebrating 150 Years

Transforming Lives One Tail at a Time

## Bark in the Park May 16

Run! Walk! Stay! Play!



### 2020 Events



April 18 | Longmeadow

longmeadowrescue.org  
Discover the animals' miraculous journey from abuse & neglect to rehabilitation & adoption.

**POSTPONED**



May 16 | Forest Park

hsmo.org/bark

Bring the whole pack! Run the chip-timed 5k or join the 1-mile Walk for Animals.



June 25 | Macklind Ave.

hsmo.org/purses

Networking, cocktails, great food, silent & service auctions, & adoptable animals capped off by a raffle of 25+ high-end designer purses & shoes.



Summer Camps

hsmo.org/summercamp

Enjoy animal interactions, educational activities, & much more at one of six, week-long summer camps.



Sept. 18 | Forest Park

hsmo.org/glow

The 12th annual Glow in the Park dinner, held on the eve of the Great Forest Park Balloon Race.



Nov. 7 | The Ritz Carlton St. Louis

hsmo.org/celebrate150

You and your friends will have a PAWsome good time at our 150th gala!



## Calling All PAWty Animals!

Join us as we celebrate animals during one of six, week-long summer camps at the Humane Society of Missouri!

Enjoy animal interactions and educational activities, travel to our Longmeadow Rescue Ranch in Union, MO, and much more!

Are you 15 - 18 years old & eager to earn service hours?  
Volunteer as a camp counselor!

Register & learn more at  
hsmo.org/summercamp

